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Ben Johnson

INTERFACE DESIGNER

TO WHOM IT MAY CONCERN:

I design virtual interfaces that engage and immerse people. Creating elegant software that encourages productivity and happiness is very important to me. Useful, beautiful, innovative design has a long-lasting positive impact on our society. I believe honest, unobtrusive design can make people's lives psychologically and emotionally richer.

I specialize in mobile and embedded interface design. I am comfortable working at all stages of design including ideation and brainstorming on a whiteboard; sketching and making notes on paper; thinking through wireframes, requirements and specifications in Illustrator; nudging pixels to perfection in Photoshop; and creating motion design and prototype reference material in After Effects. I also believe in the role of the designer in supporting engineering and development endeavors. Clearly communicated design manuals, guidelines, specifications and the timely delivery of assets ensure the product ships as intended. Supporting the product lifecycle is important, and I am extremely receptive to user feedback, research, survey results and analytics.

The tools we build are always part of a bigger picture. I pay attention to the details that will ultimately affect the brand as a whole. How and when we choose to inject brand personality into our products plays a pivotal role in developing a relationship with the customer. Unless we deliver value to the business, we never have the opportunity to serve the user.

Understanding users, their needs, and their behaviours requires a constant commitment and openness to learning. I consider learning a measure of success. Acquiring new, or modifying existing, knowledge, behaviors, skills, or values exhibits personal growth. My ultimate goal is to learn and to continue refining my professional abilities.

Sincerely,

Benjamin Johnson

Encl. Resume

Ben Johnson

INTERFACE DESIGNER

HELLO! MY NAME IS **BEN JOHNSON.**

I am a Digital Interface Designer in Canada.



IDEATION

I like thinking about new ideas and talking concept development with a smart team. When a good idea sticks I like to present it using PowerPoint!



PLANNING

Don't start without a plan. I like to focus on the user while meeting and exceeding business objectives. Research. Wireframe. Prototype.



DESIGN

I love Photoshop. Vector Shapes and Layer Styles are kinda my thing, nudging each pixel until they sit just right. Clean and simple is best.



SUPPORT

Ship it! Stay agile, lean and meet the deadlines. Make sure developers are taken care of: specs, assets, guidelines, caffeine, etc.

EXPERIENCE

QNX SOFTWARE (BLACKBERRY)

HMI Graphic Designer

March 2011 - PRESENT (2 Years)

I work on systems that power the world. At QNX, a subsidiary of BlackBerry, I design software running on mobile devices and embedded systems that are used by millions of people around the world.

As a member of the Advanced Technologies Team, I am able focus my creative design skills on prototyping new innovative ideas. I am able to change and adapt my role in order to support both the QNX and BlackBerry Brands in delivering uncompromised quality in products and processes.

PEACH PIT STUDIOS

Freelance Designer

2002 - 2010 (8 Years)

I got my start in the field of digital media by producing web and print material for clients at the age of 15. I have always had a fascination for design; building purposeful, usable interfaces.

During my time working freelance, I packaged, presented and sold digital creative material to local brands and businesses. My partner and I held a variety of clients including Member of Parliament Electorates, Law Firms, Creative Agencies, Night Clubs, Beverage Brands and Sports Camps.

RECENT PROJECT HIGHLIGHTS

BENTLEY CONCEPT CAR UI

Interaction / Graphic / Motion
JAN 2013

This was an exercise in showcasing the awesome power of the QNX CAR Platform and it's ability to scale, support future technology, be rock-solid reliable, and undergo complete customization – all in a very rapid, low-risk development cycle. We started with a stock Bentley Continental GTC and turned it into a technological showcase, complete with a 17" screen, stereoscopic 3D instrument cluster, and full-duplex conference calling. The project won a Design & Engineering Award at CES 2013.

BENTLEY MOBILE APP

Ideation / Interaction / Graphic / Motion
JAN 2013

While working on the QNX Bentley Concept Car, I was eager to extend the Car's experience to the mobile space. And since QNX Software Systems is a wholly owned subsidiary of BlackBerry, we already had the perfect platform to do this. From ideation to finished visual design and video prototypes, I was able to own the entire design process. Additional engineering resources were freed in order to complete the application in time for The Consumer Electronics Show.

BLACKBERRY 10 CLOUD SERVICES

Interaction / Graphic
AUG 2012

Third-party party cloud services, like Dropbox and Box, are integrated deeply into BlackBerry 10. Cloud Services are built into the OS and neatly mounted into the file system which allows for a seamless, consistent way for the user to navigate through their files and folders, regardless of whether or not files are in the cloud or stored locally.

BLACKBERRY 10 CONTACTS

Graphic / Interaction
MAR 2012

The team that brought PlayBook OS 2.0 to product eventually transitioned in to the BlackBerry 10 program. I was part of the team that designed the next generation of tools for managing the people in your life, delivering a truly unique and amazing experience for aggregating, enhancing and connecting you deeply with your key contacts.

EDUCATION

CENTER FOR ARTS & TECHNOLOGY

Graphic & Digital Media Design
2009 DIPLOMA, KELOWNA, BC

PENTICTON HIGH SCHOOL

Secondary Education
2004 DIPLOMA, PENTICTON, BC